

# Adherence and Community Messaging

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# Preparation before study

## Community messaging

- Small Community Meetings (kopanos)
  - Open to broader community
  - HIV/AIDS prevention messaging
  - General research messaging
  - Education on family planning methods
  - Inclusion and exclusion criteria
- Meetings with sub-district clinic staff
  - In-service training on research
  - Signed memorandum of understanding

# Recruitment Messaging

- HIV/AIDS background and study goal
- Benefits for participants and community
- Trial duration and availability
- Inclusion/Exclusion criteria
- Adherence messaging
- Accommodate working women
- Reach out to males

# Screening

- Invite prospective participant to bring male partner
- Explore reasons for interest in the study
- Allow enough time for informed consent process
- Adherence messaging

# On going Community Engagement

- HIV/AIDS and prevention messaging
- Ring study messaging
- Win:
  - community support
  - male partner support
  - male support

for participant compliance and adherence to IP

# Rumours

Challenge: Dapivirine ring causes cancer

- Internet discussion about (oestrogen) ring

Resolution:

- Clinic nurses assisted with education and information on cancer
- Site staff counter messaged
  - Dapivirine ring
  - Study screening and follow-up processes
- Participant education

# On going Clinic Messaging

Referred participants experienced difficulties at clinics

- New nurses appointed who did not know about the study

Resolution

- Renewed clinic follow-up visits
- Study and study processes discussed with nurses
- Reminded of memorandum of understanding

Outcome

- Clinic nurses supporting study participants



# QUESTIONS?

Ke a Leboga  
Thank You